



**ANNUAL
REPORT**

- 2018 -



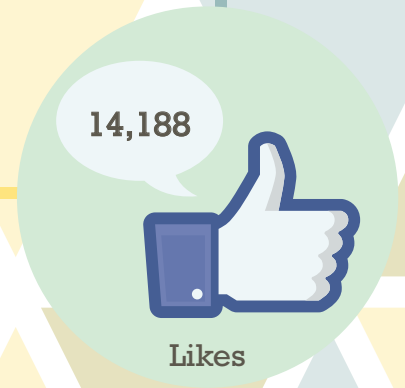
REPORT REVIEW

2018 was a year of great progress for Historic Downtown Brunswick. We are pleased to submit Main Street Brunswick / Brunswick DDA's annual report. As you will see, the DDA completed many notable projects and worked toward implementing several long-term initiatives. We are also pleased to report that the DDA district is in a strong position for future growth, as we continue to see renewed investment from the public and private sectors and reinvigorated buy-in from our community. Below you will find a brief list of some of the notable projects, accomplishments and trends from 2018:

- Continued implementation of the Action Items developed during the Carl Vinson Institute's "Renaissance Strategic Vision & Plan." Of the 48 items on the list, 23 have been completed.
- 13 rehabilitation projects were completed, contributing \$7,791,947 in investment to the Downtown Development Authority district.
- Public Private investment in downtown was \$16,987,281, an all-time high.
- Every \$1 of public investment in the Downtown Development Authority district leveraged about \$10 in private investment.
- Main Street Brunswick / Brunswick DDA was accredited by the National Main Street Center and continued its "Georgia Exceptional Main Street" designation by the Georgia Department of Community Affairs.
- Exceeded 14,000 Facebook likes.
- Brought the "Peaches to the Beaches" yard sale back to Mary Ross Park.
- Assisted the Georgia Department of Natural Resources in bringing CoastFest to Mary Ross Park. This event brought over 9,000 people to Historic Downtown Brunswick.
- Added holiday events and decorations with the assistance of a new volunteer corps.
- Worked with the department of Planning, Development and Codes to begin street scape improvements to Norwich Street as suggested by the Congress for the New Urbanism.
- Received a grant from One Main Financial to purchase trash cans for Norwich and Gloucester streets.
- Awarded 5 Jump Start Grants and 5 Façade Grants totaling \$10,901.
- Completed construction for Richland Rum and cohosted their grand opening.
- Assisted the Village Oven in obtaining a Downtown Development Revolving Loan Fund loan, resulting in a new building and business on Union Street.
- Submitted documentation to update period of significance for the Old Town National Register Historic District to 1967. The Georgia Department of Natural Resources approved the extension as did the National Park Service. This update opens more properties to take advantage of the Historic Preservation Tax Credits.



SUMMARY



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